



# TURNING VISION INTO VICTORY



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WISHING YOU  
**WEALTH**

THAT FEELS LIKE  
**FREEDOM**







# HOW IT ALL CONNECTS

- **Retail Margin (20%)** offers instant earnings from day one.
- **Achievement Rewards (5-16%)** kickstarts your earnings journey through team building.
- **Director Reward (15%)** provides powerful recognition for consistent leadership.
- **Team Empowerment Reward (3%)** strengthens your achievements through collaborative success.
- **Leadership Reward (18%)** fuels your growth by rewarding you for team development.
- **Travel Allowance (3%)** lets you experience luxurious journeys worldwide.
- **Vehicle Allowance (5%)** drives you closer to owning your dream vehicle.
- **Home Ownership Fund (3%)** secures your future lifestyle with a dream home.
- **Premier Club Royalty (2%)** recognizes and rewards the legends who create global impact.

# 9 LEVELS OF **INCOME**

1. Retail Margin **20%**
2. Achievement Rewards: **5-16%**
3. Director Reward: **15%**
4. Team Empowerment Reward: **3%**
5. Leadership Reward: **18%**
6. Travel Allowance: **3%**
7. Vehicle Allowance: **5%**
8. Home Ownership Fund: **3%**
9. Premier Club Royalty : **2%**



## 1. RETAIL MARGIN

### SAVINGS & EARNINGS WITH AYUQUO

As an AyuQuo Business Associate, you enjoy exclusive savings — the difference between the MRP (Maximum Retail Price) and your Business Associate Price.





## ✓ SAVINGS ON EVERY PURCHASE:

AyuQuo offers a retail profit margin of 20% on all products. Every purchase you make — whether for personal use or resale — directly increases your profits!

## ✓ EXAMPLE OF SAVINGS:

### Formula:

Business Associate Price + Your Savings = MRP

MRP	Distributor Price	Your Savings
₹5,500	₹4,400	₹1,100
₹2,400	₹1,920	₹480

# 2. ACHIEVEMENT REWARDS

## HOW TO QUALIFY FOR ACHIEVEMENT REWARDS

At AyuQuo, we believe outstanding performance deserves outstanding rewards. To become eligible for our Achievement Rewards, a business associate must meet the required qualification criteria.

## ✓ QUALIFICATION MADE SIMPLE:

- Business Associate earn Achievement Rewards based on the level they achieve through accumulated Point Value (PV) each month.
- The higher the PV you accumulate, the higher the bonus percentage you unlock!

AyuQuo's Achievement Rewards Program is one of the most rewarding and transparent systems in the world of direct selling — designed to recognize and elevate your efforts at every stage of your growth.

## Achievement Reward (AR) Schedule — 5-16%

Achievement Reward	ACCUMULATIVE PV		% EACH
	MIN	MAX	
Business Associates	1	599	5
Senior Business Associates	600	2,299	8
Assistant Bronze Director	2,300	5,399	12
Bronze Director	5,400	---	16

### PERSONAL PURCHASE REQUIREMENT FOR ACHIEVEMENT REWARDS:

To qualify for the Achievement Rewards in a given business month, business associates must complete a minimum personal purchase (at distributor price) during that month.

Business Associates earning up to 12% payout must achieve at least 20 PV in personal purchase.

#### Important Note:

If a business associate fails to complete the required personal purchase in any business month, the earned bonus will be carried forward and will be released once the business associate fulfills the required personal purchase criteria in any subsequent business month.

**Business Associates earning 16% payout must maintain the higher qualification standards.**

**BRONZE / SILVER / GOLD / STAR / DIAMOND DIRECTORS – 40 PV**

**CROWN / UNIVERSAL CROWN DIRECTORS – 100 PV**





# FAST START 8% QUALIFICATION

At AyuQuo, we recognize and reward fast movers!

If a business associate achieves a Group Point Value (GPV) of 300 within a single business month — before reaching the 8% bonus level — they are directly promoted to the 8% Achievement Reward Level through a Special Growth Opportunity.

## **Important Condition:**

If a qualifying business associate also has a downline business associate who qualifies for the Fast Start 8% in the same month, Then the upline must maintain a personal PV of 300 from their other downlines (outside of the qualifying line) to secure and sustain their growth promotion.

# FAST START BRONZE DIRECTOR

Unlock your leadership journey with speed and impact!

When you generate 4,500 PV within a single business month, you qualify as a Fast Start Bronze Director.

## **Your Rewards:**

- Instantly achieve the Bronze Director rank
- Earn a 16% Achievement Reward
- Become eligible for the prestigious Bronze Director Reward (BDR)
- This accelerated path is designed for driven achievers who are ready to lead from the front and set powerful benchmarks in the AyuQuo network.

### 3. DIRECTOR REWARD (DR)

At AyuQuo, we reward leadership with long-term income potential. Every month, 15% of the company's total PV is allocated towards the Director Reward Pool. This reward is distributed among qualifying directors using a Point Sharing System, which ensures fair and proportionate rewards based on performance.



#### HOW IT WORKS:

- Each qualifying Director earns Director Reward Points based on their business volume.
- The value of each DR Point may vary each month, depending on total participation.

$$\text{DR Point Value} = \frac{15\% \text{ of AyuQuo's Monthly PV}}{\text{Total Director Reward Points Earned}}$$

This model ensures that the more you grow — the more you earn — while contributing to a thriving, equitable leadership ecosystem.

LEVEL	QUALIFIED DIRECTOR	QUALIFYING CONDITIONS	QUALIFIED DIRECTOR LEVEL IN %									
			YOU	1	2	3	4	5	6	7	8	9
Bronze Director	0	SP*** 40 PV: 2001 PV	6									
Silver Director	1	SP*** 40 PV:1801 PV	6	5	4							
Gold Director	2	SP*** 40 PV:1501 PV	6	5	4	3						
Star Director	3	SP*** 40 PV:1001 PV	6	5	4	3	2					
Diamond Director	4	SP*** 40 PV: 501 PV	6	5	4	3	2	1				
Crown Director	6	SP*** 100 PV	6	5	4	3	2	1	.5			
Universal Crown Director	8	SP*** 100 PV	6	5	4	3	2	1	.5	.5		
Double Crown Director	12	SP*** 200 PV	6	5	4	3	2	1	.5	.5	.5	
Double Universal Crown Director	16	SP*** 300 PV	6	5	4	3	2	1	.5	.5	.5	.5

SP\*\*\* denotes Self-Purchase



## 4. TEAM EMPOWERMENT REWARD



To encourage and reward leadership development, **AyuQuo allocates 3%** of its monthly PV towards the **Team Empowerment Reward Pool** – exclusively for **Bronze, Silver, and Gold Directors**.

This reward is distributed using a **point-sharing** system, where each eligible director earns points based on their team's growth and activity.

### HOW IT'S CALCULATED:

The TER Point Value is determined monthly using the following formula:

$$\text{TER Point Value} = \frac{3\% \text{ of AyuQuo's Monthly PV}}{\text{Total TER Points Earned by Qualifiers}}$$

As a qualifying director, the more you build and support strong performing teams, the greater your share in this exclusive reward pool.

**\*Terms and conditions apply based on current plan eligibility.**

LEVEL#	DIRECTOR GROUPS	QUALIFYING CONDITIONS	QUALIFIED DIRECTOR LEVEL IN %			
			YOU	1	2	3
Bronze Director	0	SP*** : 40 PV : 2600 PV	6			
Silver Director	1	SP*** : 40 PV : 2100 PV	6	5	4	
Gold Director	2	SP*** : 40 PV : 1800 PV	6	5	4	3

SP\*\*\* denotes Self-Purchase

# Those with permanent levels of Star Directors and above cannot avail TER

## 5. LEADERSHIP REWARD (LR)

The Leadership Reward at AyuQuo recognizes and honors strong leaders who build successful teams and nurture leadership in others.



### ✓ ELIGIBILITY CRITERIA:

- Available to Silver Directors and above.
- Qualification is assessed based on the distributor's real-time monthly level.
- To qualify for the Leadership Reward, a distributor must:
- Achieve the rank of Silver Director.
- Generate 5,625 PV from a single leg.
- Have at least one qualified Bronze Director in that leg.

### ✓ SPECIAL PROVISION:

- If the immediate Bronze Director downline has not yet achieved 5,625 GPV, then PV from qualified and unqualified downlines will be rolled up until the required 5,625 GPV is completed.

## REWARD CALCULATION:

Leadership Reward is distributed based on a Point Value System.

The value of each Leadership Reward Point is calculated monthly using the formula:

$$\text{Leadership Reward Point Value} = \frac{18\% \text{ of AyuQuo's Monthly PV}}{\text{Total Leadership Points Earned}}$$



The LR is calculated as per the table shown below :

LEVEL	DIRECTOR GROUPS	QUALIFYING CONDITIONS	LEADERSHIP REWARDED IN %							
			SD	GD	STAR	DD	CD	UCD	DCD	DUCD
Silver Director	1	GPV 5,625	5							
Gold Director	2	GPV 5,625	5	5						
Star Director	3	GPV 5,625	5	5	5					
Diamond Director	4	GPV 5,625	5	5	5	4				
Crown Director	6	GPV 5,625	5	5	5	4	3			
Universal Crown Director	8 / 6**	GPV 5,625	5	5	5	4	3	2		
Double Crown Director	12 / 6**	GPV 5,625	5	5	5	4	3	2	1	
Double Universal Crown Director	16 / 6**	GPV 5,625	5	5	5	4	3	2	1	.5

## 6. TRAVEL ALLOWANCE (TA)

At AyuQuo, we believe success should be celebrated with experiences — and what better way than through travel!



### ✓ WHO IS ELIGIBLE:

- Silver Directors and above — up to Double Universal Crown Director level.

### ✓ HOW IT WORKS:

- 3% of AyuQuo's total monthly PV is allocated toward the Travel Allowance (TA) Pool.
- This pool is distributed using a Point Sharing System, rewarding those who qualify based on their Travel Fund Points.

### ✓ HOW TRAVEL FUND POINT VALUE IS CALCULATED:

$$\text{Travel Allowance (TA) Point Value} = \frac{\text{3\% of AyuQuo's Monthly PV}}{\text{Total Travel Fund Points Earned}}$$

## ✓ **ADDITIONAL BENEFIT:**

- Travel Allowance is paid across five levels, ensuring deeper leadership rewards as you build strong, growing teams.

With AyuQuo, your journey to success can literally take you places — from local rewards to global adventures!

## **Travel Allowance qualification :**

LEVEL	DIRECTOR GROUPS	QUALIFYING CONDITIONS	QUALIFIED DIRECTOR LEVEL IN %					
			YOU	1	2	3	4	5
Silver Director	1	SP*** 40 PV : 1801 PV	6	5	4			
Gold Director	2	SP*** 40 PV : 1501 PV	6	5	4	3		
Star Director	3	SP*** 40 PV : 1001 PV	6	5	4	3	2	
Diamond Director	4	SP*** 40 PV : 501 PV	6	5	4	3	2	1
Crown Director	6	SP*** 100 PV	6	5	4	3	2	1
Universal Crown Director	8 / 6**	SP*** 100 PV	6	5	4	3	2	1
Double Crown Director	12 / 6**	SP*** 200 PV	6	5	4	3	2	1
Double Universal Crown Director	16 / 6**	SP*** 300 PV	6	5	4	3	2	1

## **7. VEHICLE ALLOWANCE (VA)**

At AyuQuo, we believe every leader deserves to drive success in style!



### ✓ **WHO IS ELIGIBLE:**

- Available to Star Directors and above.

### ✓ **HOW IT WORKS:**

- 5% of AyuQuo's total monthly PV is allocated toward the Vehicle Allowance (VA)
- This fund is distributed using a Point Sharing System, where qualifying leaders earn Vehicle Allowance Points based on their performance.

**SP\*\*\* denotes Self-Purchase**



## ✓ THE VALUE OF EACH VA POINT VARIES MONTHLY AND IS DETERMINED BY THE FORMULA:

$$\text{Vehicle Allowance (VA) Point Value} = \frac{5\% \text{ of AyuQuo's Monthly PV}}{\text{Total Vehicle Allowance Points Earned}}$$

## ✓ ADDITIONAL DETAILS:

- The Vehicle Allowance payout is linked to Director Reward qualifications and follows the same level-wise structure.
- The stronger your leadership and team performance, the greater your share of this exciting lifestyle reward!

**At AyuQuo, we don't just reward achievement — we put you on the fast lane to a luxurious lifestyle!**

Requirement for Vehicle Allowance Profit Sharing		
LEVEL	QUALIFICATIONS	VA POINTS
Star Director/ Diamond Director (SP*** 40 PV)	• Have three qualified Director## groups (Bronze Director & above) directly or indirectly under him/ her	Based on Director Reward points system computation
Crown Director/ Universal Crown Director (SP*** 100 PV)	• Maintain minimum Star Director status for three consecutive business months	
Double Crown Director (SP*** 200 PV)	To enjoy VA from fourth business month onwards	
Double Universal Crown Director (SP*** 300 PV)		

SP\*\*\* denotes Self-Purchase

## 8. HOME OWNERSHIP FUND (HF)

At AyuQuo, we believe your achievements should lead you not only to prosperity but also to a dream home.



### ✓ WHO IS ELIGIBLE

- Available to Crown Directors and above.

### ✓ HOW IT WORKS:

- 3% of AyuQuo's total monthly PV is allocated to the Home Ownership Fund (HF) Pool.
- This fund is distributed using a Point Sharing System, where qualifying Crown Directors earn points based on their leadership performance.

### ✓ THE HF POINT VALUE VARIES EACH MONTH AND IS CALCULATED BY THE FORMULA:

$$\text{Home Ownership Fund (HF) Point Value} = \frac{\text{3\% of AyuQuo's Monthly PV}}{\text{Total HF Points Earned}}$$

### ✓ WHY IT MATTERS:

- The stronger your leadership network, the greater your share in the Home Ownership Fund.
- It brings you one step closer to owning the home of your dreams – as a reward for your hard work and vision.

Requirement for Home Ownership Fund Profit Sharing		
LEVEL	QUALIFICATIONS	HF POINTS
Crown Director/ Universal Crown Director (SP*** 100 PV)	Have six qualified Director## groups (Bronze Director & above) directly/ indirectly under him/ her	Based on Director Bonus points system computation
Double Crown Director (SP*** 200 PV)	Maintain minimum Crown Director status for three consecutive business months	
Double Universal Crown Director (SP*** 300 PV)	To enjoy HF from fourth business month onwards	

SP\*\*\* denotes Self-Purchase



## 9. PREMIERE CLUB ROYALTY (PCR)

At AyuQuo, we celebrate the visionaries who reach the pinnacle of success.

### ✓ WHO IS ELIGIBLE

- Distributors who achieve the rank of Universal Crown Director and above.

### ✓ HOW IT WORKS:

- 2% of AyuQuo's total monthly PV is allocated to the Premier Club Royalty (PCR) Pool.
- This exclusive bonus is shared among top leaders using a Point Sharing System based on the PCR Points earned.

### ✓ THE PCR POINT VALUE IS CALCULATED MONTHLY USING THE FORMULA:

$$\text{Premiere Club Royalty (PCR) Point Value} = \frac{\text{2\% of AyuQuo's Monthly PV}}{\text{Total PCR Points Earned}}$$

### ✓ WHY IT MATTERS:

- The Premier Club Royalty recognizes the relentless efforts and leadership excellence of those who inspire growth on a global scale.
- As an Premier Club Royalty member, your leadership legacy is richly rewarded — both in recognition and prosperity.

**AyuQuo's Premier Club Royalty — where global achievers are celebrated, honored, and rewarded beyond limits!**

# AYUQUO BONUS SUMMARY CHART

A complete visual breakdown of all income streams available for achievers at different levels in AyuQuo's Success Plan.



Bonus Type	Eligibility	Pool Allocation	Key Highlights
Retail Margin	All Business Associates	20%	Immediate profit from personal sale of products at retail price
Achievement Rewards	All Business Associates	5% to 16% of Business Volume	Based on personal and team PV accumulation.
Director Reward	Directors and above	15% of Company's PV	Distributed via point sharing; recognizes leadership consistency.
Team Empowerment Reward	Bronze, Silver & Gold Directors	3% of Company's PV	Rewards strong team growth and development; based on points earned
Leadership Reward	Silver Directors and above	18% of Company's PV	Rewarding leadership development and mentoring success.
Travel Allowance	Silver & Gold Directors	3% of Company's PV	Travel rewards distributed via point sharing system.
Vehicle Allowance	Star Directors & above.	5% of Company's PV	Bonus towards achieving dream cars; tied to director bonus structure





Home Ownership Fund	Crown Directors & above	3% of Company's PV	Bonus to support dream home ownership.
Premier Club Royalty	Universal Crown Directors & above	2% of Company's PV	Elite rewards for global leaders; celebrating pinnacle achievement.